# Transform your home









" Eternia is on a mission to transform your ordinary everyday spaces into extraordinary ones that help you thrive. We want to change the way your spaces look and feel, while giving them the strongest protection from extreme weather.

This revolution is more than just world-first technologies and stunning design. We've broken category norms with the best-in-class warranty and regular maintenance.

Enjoy exploring the Eternia revolution in the following pages. We can't wait to transform your home."

- Team Eternia

The Duranium<sup>™</sup> alloy has been created for your windows by the Hindalco engineers who create parts strong enough for aerospace missions.

# Duranium<sup>™</sup>

## **Place of birth**

India, in Hindalco's world-class metallurgy laboratory. Hindalco is the world's largest aluminium manufacturer, and the flagship company of the Aditya Birla Group.

# Welcome to the revolution

A specially invented, extra-strength aluminium alloy that no other window in the world has. Meet Duranium<sup>™</sup>.



## The Duranium<sup>™</sup> promise Superior strength. Stunning finish. Eternal recyclability.

### **Advantages**







High wind load resistance. Cyclones are no match for Duranium<sup>™</sup>.

High dent resistance

Stunning finish





Difficult to imitate, bringing you the assurance of genuine products.



Highly sustainable, since aluminium is an eternally recyclable material.

### WiWA<sup>©</sup>certified windows

Windows that are independently tested and certified to withstand extreme weather conditions as per global standards.



# The WiWA<sup>°</sup> promise

Heavy rains? Cyclones? Pollution? Noise? Dust? No problem.

# WiWA<sup>°</sup>'s full name: Wind, Water and Air

WiWA<sup>©</sup>'s purpose in life: India's first rating system to help you pick the right windows for your home using an evolving scientific algorithm.

## WiWA<sup>©</sup> Advantages



A WiWA<sup>©</sup> score allows you to gauge the performance of windows on three parameters: wind pressure, water tightness and air permeability.



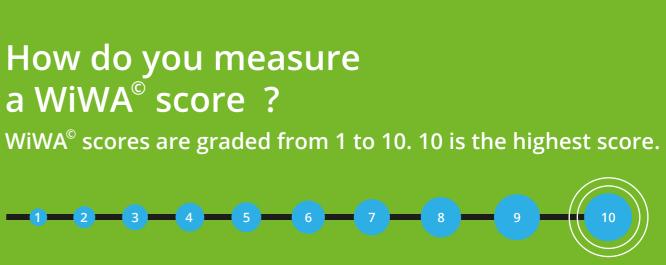
Helps you select a window. For example, if you want a window that can handle cyclones, check the wind parameter.



A scientific performance guarantee, since our windows are independently tested and certified against global standards.



a WiWA<sup>©</sup> score ?



## The industry's best warranty. Annual maintenance.



### We'll care for your windows the way you care for what's most important to you



### Windows that grow old with you, while staying young and beautiful.



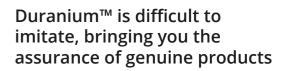




Meet the window like none other, with 30+ components designed by global experts.

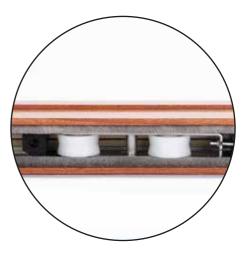


Special drainage solution to keep out heavy rains





Anti-lift plug and anti-burglary locks for extra security



Custom-engineered rollers for smooth operation

## A revolution in action

#### The WiWA<sup>®</sup> promise



Tested to

keep out the

heaviest rains

Keeps out

extremely

loud noises



Tested to protect you

from

cyclonic winds

Stunning

finish



Keeps out dust



Tested to prevent air leakages

#### The Duranium<sup>™</sup> advantage\*



Eternally recyclable, as aluminium is a highly sustainable material



High dent resistance. Prevents your windows from getting damaged,



Difficult to imitate, thanks to our specially invented, patented alloy



High wind-load resistance. Can easily withstand cyclonic winds





#### Other benefits



An industry-first AMC service\*



bent or broken.

Best-in-class warranty\*



Anti-lift plug and anti-burglary locks for exra security

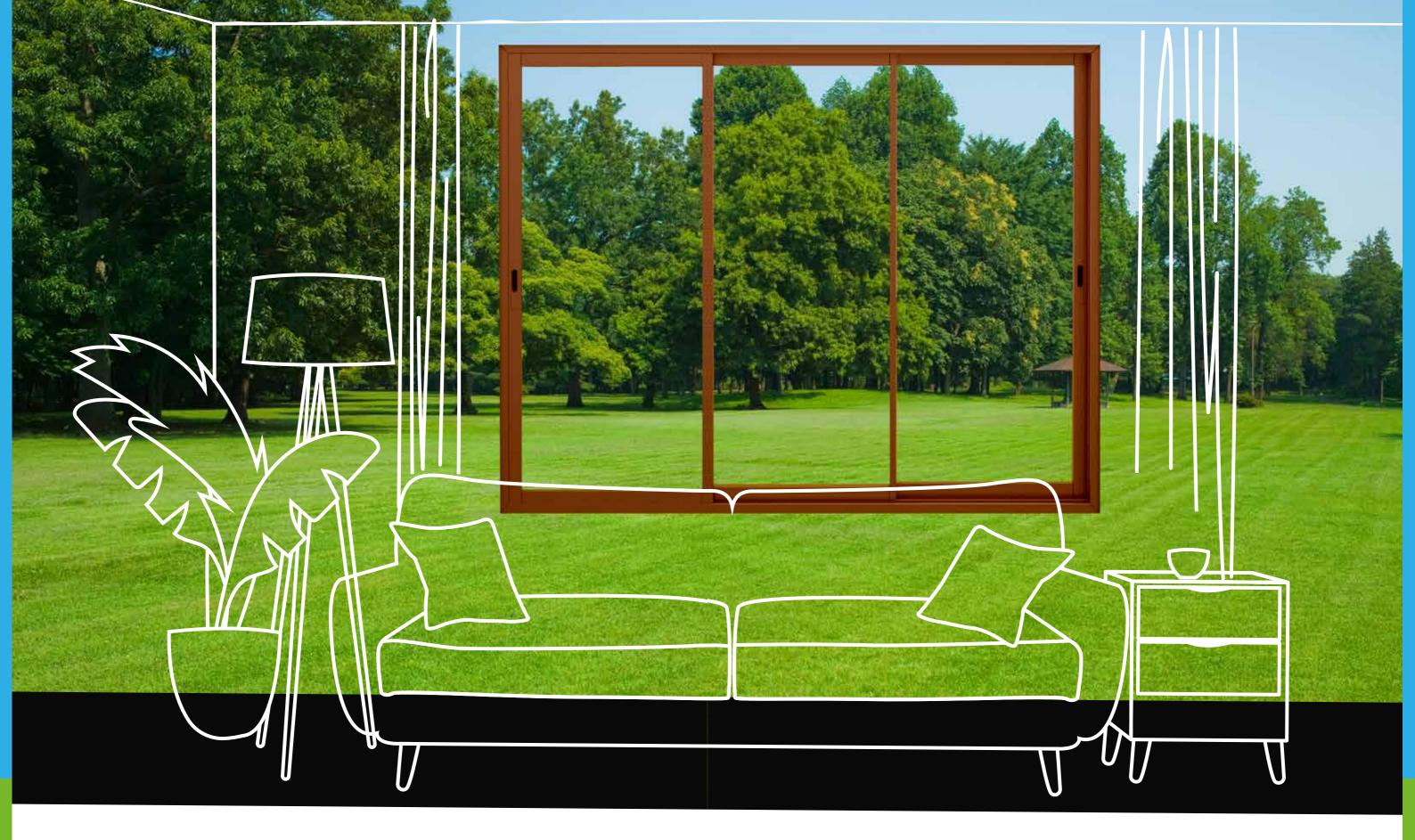


Customengineered rollers for smooth operation



No termites, thanks to the aluminium alloy Our Eternia and Erigo windows and doors have been awarded the 'Green Products' status by GreenPro Ecolabel.

It is an international recognition of the lower environmental impact of our business activities and our contribution towards enhancing the performance of Green Buildings.



Explore the world of new-age windows and doors we've created just for you

**Transforming your home has** never been this simple

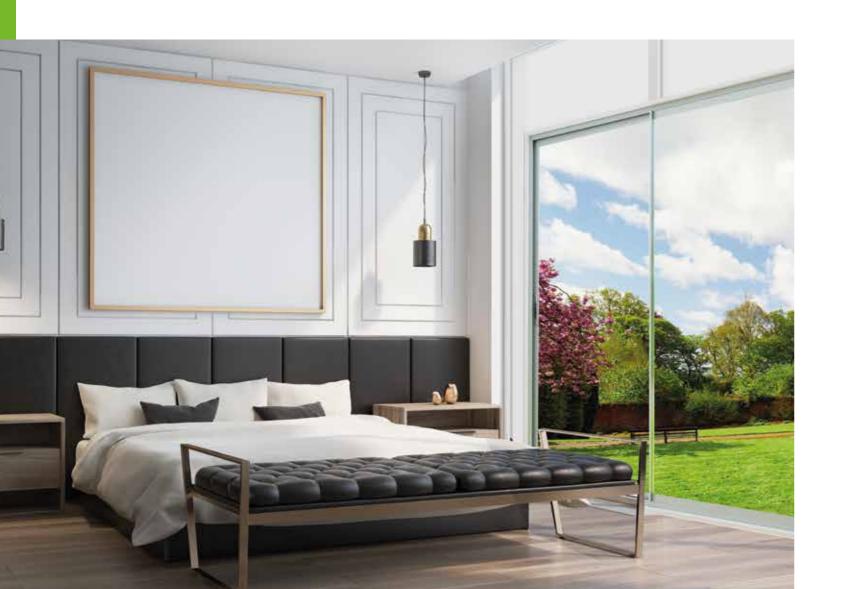
## Premium Sliding Doors and Windows

**ETP-SD Series** 

Made with specially invented Duranium<sup>™</sup> alloy for extra strength and stunning finish. WiWA<sup>©</sup> certified for extreme weather resistance.

Slim, modern designs. Sleek aerodynamic interlock for extra strength.

Fly mesh solutions specially designed to keep out insects.





Certified as per: Wind: Class E3000 (2.5 kpa) as per BSEN12210 Water: Class 7A (300 pa) as per BSEN12208 Air: Class 4 (600 pa) as per BSEN12207

Handle options

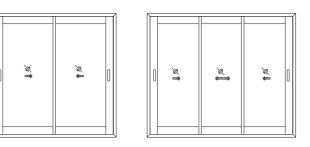


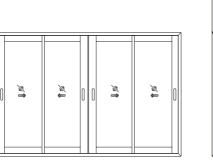
Flush D Handle

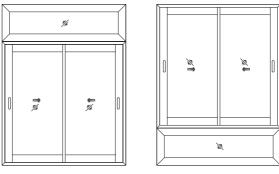
C Handle

Product specifications (size) Max Sash Height (mm): 3000 Glass Range (mm): 6-26 Sightline (mm): Up to 20

#### **Popular typologies**











#### Premium flush

#### Dummy handle

D Handle with key



## **Casement Doors and Windows**



#### Extra large opening sizes to offer uninterrupted views of the world outside.

Perfect for villas, balconies, apartments and as French doors.

WiWA<sup>©</sup> certified for extreme weather resistance.





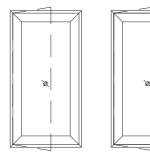
Certified as per: Wind: Class A5 (2.0 kpa) as per BSEN12210 Water: Class 7A (300 pa) as per BSEN12208 Air: Class 3 (500 pa) as per BSEN12207

#### Handle options

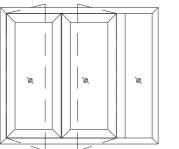


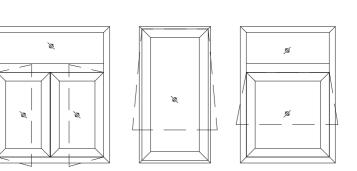
**Product specifications (size)** Max Sash Height (mm): 3000 Glass Range (mm): 6-26 Sightline (mm): 95 (frame + shutter)

#### **Popular typologies**



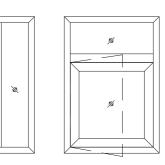






**Double-door** 

Cockspur



## **Openable Doors and Windows**

**ETP-CS** series

#### Made with specially-invented Duranium<sup>™</sup> alloy for extra strength and stunning finish.

Special security features like multipoint locking. WiWA<sup>®</sup>- certified for superior wind, water and air performance.

Ideal for large openings. Multiple typology options like open in/out, turn & tilt, pivot and swing.





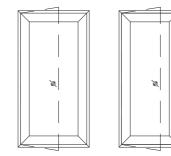
#### Handle options

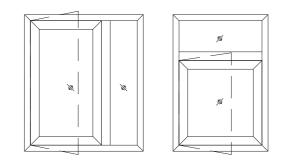


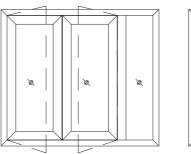
#### **Product specifications (size)**

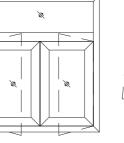
- Max Sash Height (mm): 3000
- Glass thickness (mm): 5-40

#### **Popular typologies**









#### Certified as per: Wind: Class A5 (2.5 kpa) as per BSEN12210 Water: Class E750 (750 pa) as per BSEN12208 Air: Class 4 (600 pa) as per BSEN12207

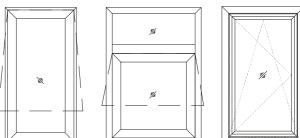




**Double-door** 

Cockspur

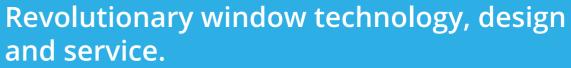
#### • Sightline (mm): Frame - 49, Window sash - 74, Door sash - 100



## Colours

- Wide range of colours to choose from
- Also available in wood finish

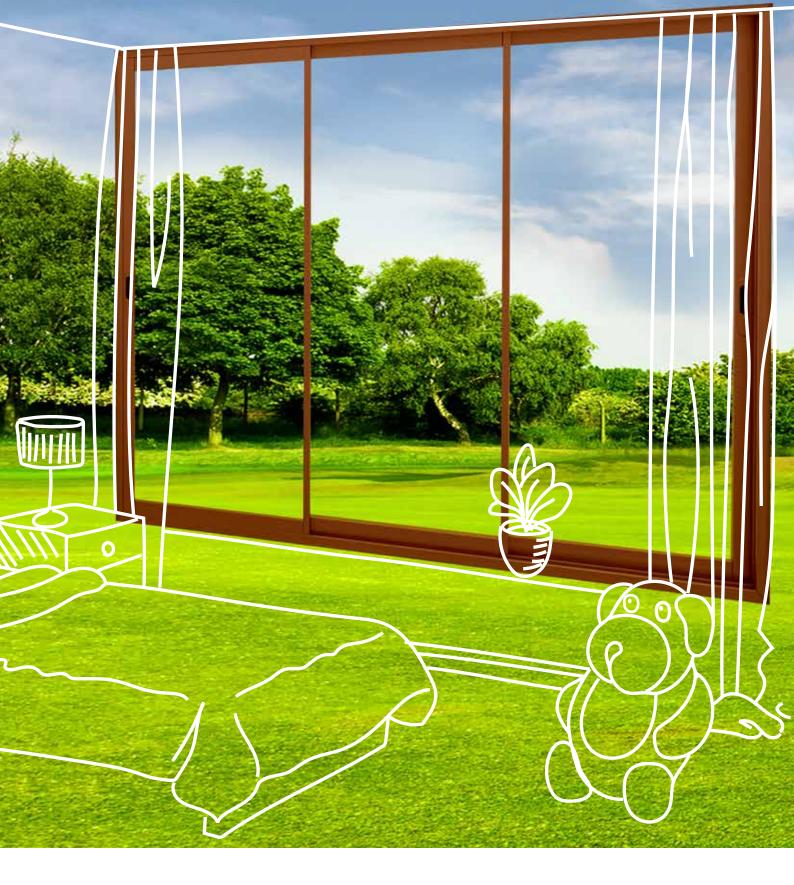
Visit your nearest dealer or contact our executive to know more about available colours.



This is what enables us to transform your home. For you to let the world in when you want to, and shut the world out when you need to.

## Enjoy this happy union of spaces with Eternia.







#### Eternia, a venture by Hindalco Industries Limited

B 03, Paragon Condominium, Building B, Ground Floor, Pandurang Budhkar Road, Worli, Mumbai 400 013 T: +91 22 6662 6666 E: eternia.care@adityabirla.com W: www.eterniawindows.com

#### ETERNIA helpline number: +91 97699 40000

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